# Agent-Based Modeling

ACTIVE LIVING RESEARCH CONFERENCE WORKSHOP

SAN DIEGO, 9 MARCH 2014

### **Overview of Agent-Based Models**

"Generative" model

- Simulate individual agents
- Study global, system-wide behavior

#### Goals:

- Test hypotheses about various mechanisms
- Understand the dynamics underlying global processes
- Predict patterns and outcomes

Each model is characterized by

- Spatial configuration
- Agents
- Updates

Mechanism

- People self-select into neighborhoods whose infrastructure matches their walking preference
- People prefer to move less distance to more

#### Hypotheses

• This mechanism produces "spatial segregation"

Additional Questions

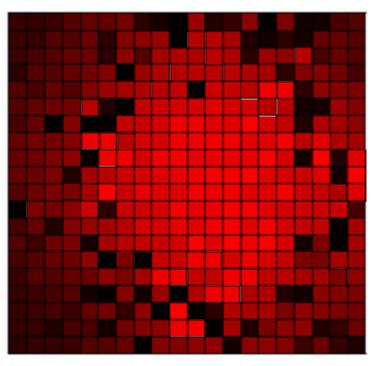
- Interaction between distance effect and selection effect
- Robustness of spatial segregation

#### **SPATIAL CONFIGURATION:**

Grid

"Walkability"

Walkability Map



Not Walkable

#### **SPATIAL CONFIGURATION:**

Grid

"Walkability"

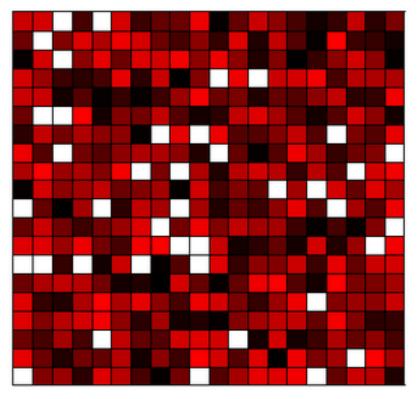
#### **AGENTS:**

People

Occupy one cell

"Walking Preference"

Agents on the grid



Prefers Walking

**Prefers Driving** 

#### **SPATIAL CONFIGURATION:**

Grid

"Walkability"

#### **AGENTS:**

People

Occupy one cell

"Walking Preference"

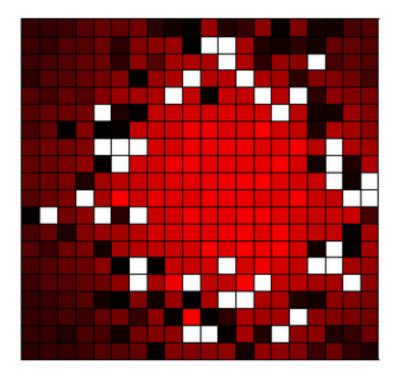
#### **UPDATES:**

Sequential update events

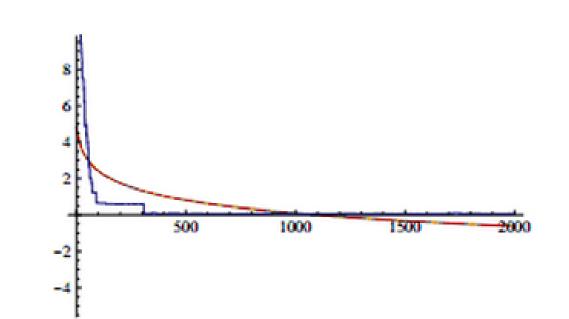
At each step:

- Randomly select an agent
- Agent relocates to a cell on the grid randomly
- Probability of moving to each cell depends on
  - its distance from agent's location
  - the difference between the agent's "walking preference" and the cell's "walkability"

#### **"SPATIAL SEGREGATION"**



#### **RAPID CONVERGENCE**



Mechanism

- Seeing others walk down a path encourages people to keep on that path
- Slow moving encourages people to take a different path

#### Hypotheses

- This mechanism produces "path convergence"
- Agents will cluster along paths that are shared by others with similar walking speed

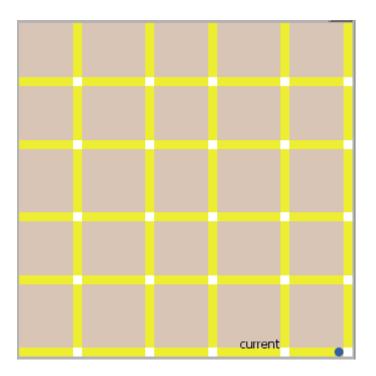
#### Additional Questions

- Interaction between norm effect and traffic effect
- Robustness of path convergence

#### **SPATIAL CONFIGURATION:**

Network

"Traffic", "Travel Speed"



#### **SPATIAL CONFIGURATION:**

Network

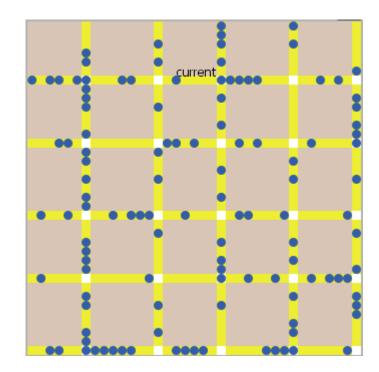
"Traffic", "Travel Speed"

#### **AGENTS:**

People

Travel along one Edge

"Walking Speed"



#### **SPATIAL CONFIGURATION:**

Network

"Traffic", "Travel Speed"

#### **AGENTS:**

People

Travel along one Edge

"Walking Speed"

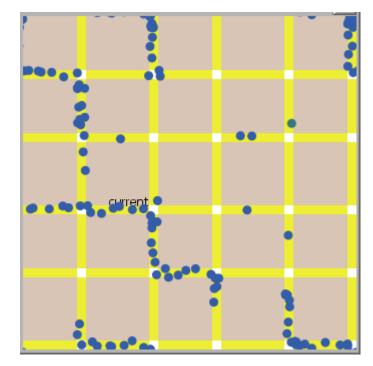
#### **UPDATES:**

Discrete update events

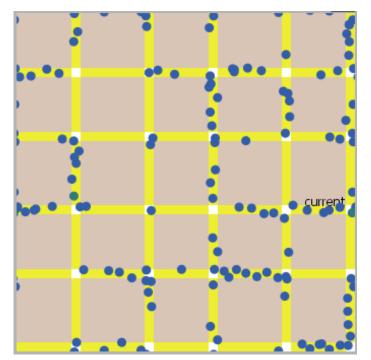
At each step:

- Move each agent towards the destination
- Agent chooses which path to take randomly
- Probability of choosing each path depends on
  - its "encounters" (i.e., number of agents who travel)
  - the difference between its "travel speed" and the agent's "walking speed"

#### **PATH CONVERGENCE**



#### **PARAMETER INTERACTION**



#### Mechanism

- Change in variables over time
- Interaction of collaborating and competing effects

#### Robustness

- Parameter changes
- Behavior supported by the mechanism

#### Emergence

- Coordinated individual-level action creates global outcome
- System-wide effect is greater than agent behavior

Self-Organization

Criticality

Self-Similarity

Adaptiveness

Self-Organization

• Initially disorganized system converges to an ordered final state using only local interactions

Criticality

Self-Similarity

Adaptiveness

Self-Organization

Criticality

- Rapid change in system behavior over a relatively small change in parameter
- "Self-organized criticality"

Self-Similarity

Adaptiveness

Self-Organization

Criticality

Self-Similarity

- Whole system has the same distribution as part of the system, in some parameter
- Power law

Adaptiveness

Self-Organization

Criticality

Self-Similarity

Adaptiveness

- Agents are "reactive" to changes in environment
- Not all model features are generative

Self-Organization

Criticality

Self-Similarity

Adaptiveness

Cooperation

• Non-punitive incentive to follow the rules

Self-Organization

Criticality

Self-Similarity

Adaptiveness

**Convergence and Cooperation** 

Apply existing models to new phenomena

- Percolation
- Ferromagnetic spin (Ising)

Adding spatial features to existing models

- Segregation (Schelling)
- Civil Disobedience (Epstein)
- Ethnocentrism (Axelrod, Hammond)

Creating feedback loops between space and agents

### Adding Realism

#### Simplistic

Clear dynamics Explain patterns Track interactions Widely applicable Robust results Realistic

Predictions

Data integration

Examine a larger number of phenomena

Test specific scenarios

### Adding Realism

#### Simplistic



Grid with global environment parameter

Each agent has 2 states and fixed location

Agents change states based on the environment and state of its neighbors

Parameters are set without data.

Modeling Walking Behavior (Yang et al., 2011)

Different types of locations with roads connecting them

Each agent moves between locations, either walking to driving, based on activity plan

Agents choose their transport mode based on preference, safety, and distance. Preference is updated based on social network and trip quality.

Some parameters are calibrated from the data; others are set without data.

Microsimulation of Walking (de Nazelle et al., 2009)

Realistic

Same as Yang et al., but with more realistic spatial configuration and trip plans.

All parameters are set directly from the data

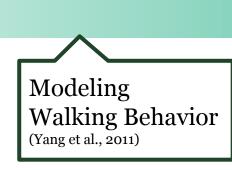
### Adding Realism



Ising Model (Ising, 1925)

Criticality: Behavior spreads rapidly when the environmental parameter is above a threshold

Not sensitive to initial conditions



Distribution of locations and safety levels is strongly related to levels of walking.

Individuals who live in safer areas tend to walk more.

Realistic Microsimulation of Walking (de Nazelle et al., 2009)

The most active individuals (top 5%) receive the recommended amount of physical activity at most 25% of the days.

Half the days, there is no day-to-day variation in physical activity due to built environment change; the other days are split evenly between increased and decreased activity levels

# **Testing Hypotheses**

#### Intervention effectiveness

- Safety Levels
- Social Norms
- Road Configuration
  - Jin and White, 2012
- School Placement
  - Yang and Diez-Roux, 2013

#### Conceptual models of behavior

- Self Selection
- Route Choice

#### Validation with Data

- Calibration vs. Direct use of features
- Regression to estimate parameters for simulated individuals
- Model and feature selection
- Integration of Multiple Data Sources
  - GIS
  - Behavioral Survey Data